



**AMERICAN  
BUSINESS COLLEGE**

**PARIS**



# Study differently

**BACHELOR OF BUSINESS ADMINISTRATION**

**ACADEMIC YEAR 2025 – 2026**

**PARIS**

**AMERICAN-BUSINESS-COLLEGE-PARIS.COM**

**DUAL ACCREDITED IN FRANCE  
AND THE UNITED STATES**





## BECOME AN INTERNATIONAL BUSINESS MANAGER

The Bachelor of Business Administration (BBA) program at American Business College Paris offers a comprehensive core curriculum designed to equip students with essential skills and knowledge for effective business management and company development.

The program seamlessly integrates foundational business courses with a diverse range of general education and specialized major courses, ensuring a well-rounded and globally relevant education.

## OUR PROGRAM'S NUMEROUS ADVANTAGES



### ACCREDITED

In the United States and France



### SOUGHT OUT BY COMPANIES

Across the globe



### A FLEXIBLE SCHEDULE

Based on the American education system



### ENROLLMENT FLEXIBILITY

With two start dates per year (January and September)



### STUDIES ABROAD

Study abroad opportunities, 95 partner universities around the world



### CURRICULUM TAUGHT IN ENGLISH

Our courses are taught 100% in English, making them accessible to students from across the globe.

## TARGETED SKILLS

### BLOCK 1:

Define a strategy and implement a marketing plan to develop the company internationally.

### BLOCK 4:

Manage projects, people and budgets to develop international activities in a complex and unpredictable environment.

### BLOCK 2:

Design and implement an international sales action plan to increase business volume while controlling risks.

### BLOCK 5:

Manage and organize operations to secure international deployment.

### BLOCK 3:

Optimize the global performance of an economic entity – profit center or business unit – in an international context.



## ACCREDITATIONS

Students who graduate from this program will receive dual American/French degrees.

- American "Bachelor of Business Administration" accredited by the American organization IACBE
- French certified title ABS "Manager International", registered with RNCP No. 36904 at level 7 (EU) (former level I) – NSF codes 310, 312, 313 by registration decision of France Compétences dated 29/09/2022, eligible with CPF. Also accessible through the Validation of Acquired Experience.



## CAREER OPPORTUNITIES

Our Bachelor of Business Administration opens plenty of doors with diverse career opportunities:

- Marketing & Communications Manager
- Brand Manager
- Product Manager
- Lead Data analyst
- Marketing & Event Coordinator
- Data Performance Analyst
- Entrepreneur & Small Business Leader
- Business Development Manager
- E-Commerce Project Manager
- Business Development Specialist
- International Key Accounts Manager

And many more!



FOR MORE INFORMATION, SCAN THE QR CODE



## FUNDING YOUR STUDIES & YOUR LIFE IN PARIS

While education will always be a worthwhile investment in yourself and your future, we understand that the costs involved are considerable.

Most students finance their studies and daily living through a combination of different methods:

- **Paid Internships:** in France, all internships longer than two months are required to be paid by law.
- **Part-time work:** all international students who hold a residence permit are entitled to work up to 20 hours per week.
- **Student loan:** American Business College Paris is part of the Groupe IGENSIA Education, which has negotiated preferential rates with banks such as BNP Paribas, Caisse d'Epargne and Société Générale.

Moreover, our team is always there to assist you throughout your time with us. Our offices are open Mon. to Fri. from 9:00am to 5:30pm.

For the 2025 – 2026 academic year, we do not offer scholarships.



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GRUPE  
**IGENSIA**  
EDUCATION

## CONTACT

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## ADDRESS

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FRANCE  
**compétences**  
CERTIFICATION  
enregistrée au RNCP

VA



U.S. Department  
of Veterans Affairs

Erasmus+



Hand'IGS, Groupe IGENSIA  
Education's handicap mission,  
helps people with disabilities  
access its courses.

**For more information:**  
handigs@igensia.com



We are labelled LUCIE 26000,  
the leading french CSR label.

